



## PRESS RELEASE

For Immediate Release

### Cambridge Food and Drink Week Returns This May (9–17 May 2026) With Headline Sponsor Elle-Events Management

Cambridge's vibrant hospitality scene will take centre stage this spring as **Cambridge BID** announces the return of **Food and Drink Week**, taking place from **9–17 May 2026**.

The week-long celebration will see the city come alive with special dining offers, exclusive experiences and curated trails, showcasing the very best of Cambridge's food and drink offer. From independent cafés and restaurants to bars, pubs and speciality venues, businesses across the city will be taking part.

Throughout the week, residents and visitors can enjoy:

- Special dining offers and promotions
- Unique food and drink-inspired experiences
- Three themed city trails highlighting must-try dishes, drinks and venues
- One-off events and pop-ups hosted by local businesses

Food and Drink Week is designed to encourage exploration, celebrate local talent and connect people through shared food and drink experiences.

Cambridge BID is proud to announce **Elle-Events Management** as Headline Sponsor for 2026. The award-winning agency will host a series of exclusive, one-off experiences throughout the week, offering visitors the chance to enjoy something truly special.

Elle Roberts-Nissen and her team will bring their signature creativity and expertise to the programme, delivering immersive events that reflect the spirit and diversity of Cambridge's hospitality scene.

Food and Drink Week 2026 is delivered by Cambridge BID as part of its ongoing commitment to supporting local businesses, driving footfall and enhancing the city centre experience.

For updates, announcements and full event details, follow Love Cambridge and Cambridge BID on social media and online.

**-ENDS-**

#### **\*NOTES TO THE EDITOR\***

##### **About Cambridge BID**

Cambridge BID (Business Improvement District) is a business-led, not-for-profit organisation representing over 700 levy-paying businesses in Cambridge city centre. Funded by local businesses, Cambridge BID works to support economic growth, enhance the city centre experience and deliver projects that benefit businesses, residents and visitors alike.

Cambridge BID delivers a wide range of initiatives including city-wide events and festivals, marketing and place promotion through the **Love Cambridge** and **Visit Cambridge** brands, public realm improvements, business engagement programmes and night-time economy initiatives such as Purple Flag accreditation.

Cambridge Arts Festival is delivered by Cambridge BID as part of its ongoing commitment to supporting creativity, culture and placemaking in the city.



**About Elle-Events Management**

Elle-Events Management is an award-winning event agency dedicated to crafting immersive, stylish, and emotionally resonant experiences. Founded by multi-award-winning event planner Elle Roberts-Nissen, the agency blends visionary design with heartfelt service to deliver events that feel personal, polished, and unforgettable. With a reputation for excellence in execution and creative collaboration, Elle-Events serves a diverse clientele - from corporate brands to heart-centred hosts - bringing their stories to life with flair and finesse.

Beyond curating exceptional events, Elle-Events Management is deeply committed to giving back to the community. Through ongoing pro bono initiatives and charitable partnerships. The agency uses its creative expertise to uplift others and make a meaningful, lasting impact. This commitment to social responsibility sits at the heart of the brand, ensuring that every celebration helps spread beauty, kindness, and connection far beyond the event itself.